

Saab

Brand and Range



Welcome to Saab and an inspiring introduction to our brand and products. Flip the pages and enjoy the intriguing stories about our history, innovations and future. Explore our exciting range of cars. That way you'll be well prepared to continue the journey and design your own Saab at **saab.com**.



The Saab Brand

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The Saab Range

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Taking our roots into the future.



As a car manufacturer, we already live in the future. Developing new cars with new solutions and technologies. But at Saab, we also do this with our inspiring past in mind. Ensuring the unique Saab spirit lives on in every new product. That is why our aircraft heritage blended with pioneering innovations and Scandinavian design is evident in every Saab on the road. And always will be.

Saab design.

The widely acclaimed Saab Aero X
Concept car bears clear traces
of the very first Saab, designed
back in 1947.



INTO THE FUTURE





Full speed ahead.

Saab has become a newly independent company. This move signals the start of a new era for us – we are all set to take our role as the different premium brand even further.

A decisive and passionate niche manufacturer with all the freedom to act faster in an ever-changing world. We are re-grouping all our resources in the place where we originally started, back in Trollhättan. By devoting ourselves fully to our unique heritage, the individualistic character of our brand will truly stand out in the future.

From now on Saab cars will be even more Saab.

Boiling hot.

Car development needs to take new roads. Right now we have lots of exciting future projects cooking in our laboratories. Including projects to make our cars even more efficient. Without sacrificing on the turbocharged performance and the sporty driving characteristics for which Saab is renowned. Turbo electrification, new propulsion technologies, lighter materials and advanced aerodynamics are some parts of the equation. Allowing us to develop cars that make it more inspiring than ever to show respect for the environment – behind the wheel.

Concept cars and prototypes like the Saab 9-3 ePower make our visions into reality. Many of the ideas in it may appear in our future cars.



Composite materials.

Alternative fuels.

**Speed-activated
spoilers.**

Solar cells.

Plug-in hybrids.

Pure electric drive.

**New combustion
technologies.**

**New transmission
technologies.**

**Energy
recovery.**

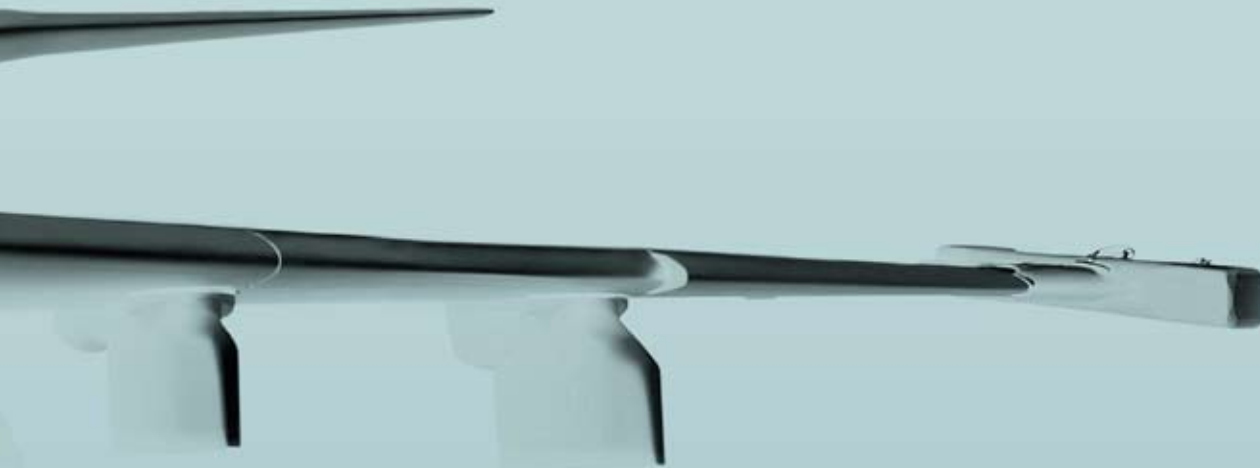
**Lightweight
design.**

**Advanced
control systems.**

ALWAYS UNIQUE

We have another perspective. It's in our
history.

The first Saab was designed by 16 aircraft engineers. For them the idea of creating cars around the driver was natural. Their philosophy continues to inspire us. In a Saab the cockpit-like driver's environment with ergonomically designed controls and logically placed instruments makes decision-making almost intuitive. Giving you a sensational feeling of control.



Advanced aerodynamics.

The very first Saab was shaped like the profile of an aircraft wing. It allowed for a drag coefficient of 0.31 – impressive even today.

The Scandinavian design approach.

It could be the climate. Or the light. Whatever the reason, we do things a little differently in Scandinavia. It shows in our design language. It's uncomplicated, consistent and every element is there for a reason. Form follows function, giving you inspiring design with a purpose. Just get behind the wheel of a Saab – and discover how it's designed to perform.




ALWAYS UNIQUE

CFC-free air conditioning | 1991
Saab Trionic engine management | 1991
Light pressure turbo | 1990
Saab Traction Control System | 1988
Cold climate emission control | 1988
Saab 900 Convertible | 1986
Talladega Challenge | 1986
Anti-lock braking system | 1986
Saab Direct ignition | 1985
Automatic seatbelt tensioners | 1985
Saab 9000 Turbo | 1985
EV-1 concept | 1984
First Saab Aero | 1984
16-valve turbo engine | 1983
Asbestos-free brakes | 1982
Split-field side mirror | 1981
Saab Automatic Performance Control (APC) | 1981
Saab 900 | 1979
Cabin air filter | 1978
Saab Turbo concept | 1976
Lambda sensor and catalytic converter | 1976
First Combi Coupé | 1974
Impact-absorbing roof lining | 1972
Side-impact safety bars | 1971
Heated seats | 1971
Self-repairing bumpers | 1971
Saab Sonett III | 1970
Headlamp wash/wipe system | 1970
Daytime running lights | 1969
Collapsible steering column | 1968
Ignition key between front seats | 1968
Saab 99 | 1967
Saab Sonett II | 1966
Dual diagonal brake circuits | 1963
Victories in the Monte Carlo rally | 1962–63
Victories in the RAC rally | 1960–62
Saab 96 | 1960
Saab 95 seven-seater wagon | 1959
Safety belts | 1958
Saab Sonett roadster | 1956
Saab 93 | 1955
Monte Carlo rally, 2nd in ladies class | 1950
First rally victory | 1949
Production starts with the Saab 92 | 1949
Transverse engine & front wheel drive | 1947
The first Saab | 1947



Highlights.

- 
- 1992 | Saab 9000 Multifuel Concept
 - 1993 | Saab 900 Combi Coupé
 - 1993 | Saab Safeseat
 - 1993 | Night Panel
 - 1994 | Saab EcoPower
 - 1996 | Talladega Challenge
 - 1997 | Saab 9-5 Sedan
 - 1997 | Saab Active Head Restraint (SAHR)
 - 1997 | Side-impact airbags
 - 1997 | Ventilated seats
 - 1997 | ComSense
 - 1997 | Electronic brake force distribution
 - 1997 | Cooled glove box
 - 1998 | Saab 9-3
 - 1998 | Saab 9-5 Wagon
 - 1998 | CargoTracks™
 - 2000 | Saab Variable Compression Concept
 - 2001 | Saab 9X Concept Car
 - 2002 | Saab 9-3X Concept Car
 - 2002 | Saab 9-3 Sport Sedan
 - 2002 | ReAxs System
 - 2003 | New Saab 9-3 Convertible
 - 2003 | CargoSET
 - 2003 | Saab 9-2X AWD
 - 2004 | Saab 9-3 Sport-Hatch Concept Car
 - 2004 | Saab Alco-key Concept
 - 2004 | Saab 9-7X
 - 2005 | Saab BioPower
 - 2005 | Saab 9-3 SportCombi
 - 2006 | Saab Aero X
 - 2006 | Saab BioPower Hybrid Concept Car
 - 2007 | Two-stage turbodiesel
 - 2007 | Saab XWD™
 - 2007 | Saab Turbo X
 - 2008 | Saab 9-4X BioPower Concept Car
 - 2008 | Saab 9-X BioHybrid Concept Car
 - 2008 | Saab 9-X Air Concept Car
 - 2009 | Saab 9-3X
 - 2009 | Saab EcoPower Technology™
 - 2009 | New Saab 9-5
 - 2010 | SmartBeam
 - 2010 | DriveSense™
 - 2010 | Pilot Head-up Display
 - 2010 | Saab 9-3 ePower Concept Car
 - 2010 | Saab 9-4X
 - 2011 | New Saab 9-5 SportCombi

Some people might say we're never satisfied. That's not true. It's just that we're always eager to develop better solutions. It's in our nature, it's part of our everyday work. This approach has led to groundbreaking features such as the turbo, BioPower and XWD™. After all, why accept the conventional if there's a better way?

Taming the turbo.

Who knows where an unconventional approach will take you. More than thirty years ago we dreamed of a smaller, more efficient engine that could offer the power of a much larger one. So we developed a revolutionary turbo technology that provided power, vitality and impressive mid-range torque. That technology has been a Saab hallmark ever since, giving you power when you need it most.



Rightsizing.

The turbo allows us to get more out of less. That's why the Saab engine range is focused around highly efficient turbo-charged four-cylinder engines. We call it rightsizing. Giving you more power, from every drop of fuel.



Iconic brand. Iconic cars.



Saab has always been a different brand. With our Scandinavian origins, innovative approach and aircraft heritage that's hardly surprising. Some of our cars have become a benchmark for others. Like our early rally cars and our pioneering turbo models. Or the four-season, four-seater convertible concept. From now on we will challenge conventional automotive thinking more than ever. So you can expect cars that really stand out. Like the new Saab 9-5.



Now

our force comes from Trollhättan. Devotedly.

Today, our entire company has been re-united in Sweden again. Or to be more precise in the small city of Trollhättan where the company was born. Here we design, develop and manufacture Saab cars, on the same latitude as Alaska. So it's no surprise we have a somewhat unusual approach to car design. Because in a country where on average twenty people – and one elk – share a single square kilometre, you don't end up designing just another car. You end up designing a Saab.

In Sweden, nature is never far away. A natural playground for sporty outdoor activities or just to slow down and clear your head. An unlimited source of inspiration for the designers and engineers at Saab.



Inspiration is everywhere.

For us at Saab, the Arctic Circle is roughly a day's ride up the road. Up here, nature and its elements are active participants in daily life – shaping our approach to car design. The result is sporty, versatile cars powered with respect for the environment. Offering class-leading real-life safety, whatever the season and road conditions.

Shaped by our surroundings.

All the things that surround us inspire the design of our cars. The beauty and force of nature, the climate and the intense shifting of the seasons.





Responsible performance.

Developing more fuel-efficient engines, alternative and renewable fuels and advanced new propulsion technologies is all about one thing: showing nature the respect it deserves.

Form and function.

Saab's design philosophy has always been to reduce and simplify – to express rather than decorate. To us form and function are closely connected. To put it simply, an object superior in function will also look good.



Innovative technologies.

The strong Scandinavian design tradition of innovation is in our blood. Resulting in spirited cars with advanced technologies for an exhilarating driving experience.



HERE AND NOW

Flight inform





ation.

With our aeronautical past, we have a passion for advanced driver-oriented technologies that boost driving safety and convenience. Like the Pilot Head-up Display in the new Saab 9-5, projecting important information right in your field of vision. Pilots say you can't do without it once you've sampled its benefits.

Pilot Head-up Display.

Projects information onto the windscreen, such as speed, rpm, navigation instructions, turn signals, parking assistance instructions, temperature and warning messages. Can also be customised to suit individual preferences.

Drive Sense

Choose your ride.



A Saab is designed around the driver, with an impressive range of electronic systems designed to support active driving. Like the advanced DriveSense™ system. It allows you to drive more smoothly in bustling city traffic, maintain a firmer footing on the tarmac and enjoy a truly intense driving experience on a winding country road. Just set the agility of the car with a simple twist of a knob. Or leave it in Intelligent mode and let the car take care of it all.

DriveSense.

Twist a control knob to choose between Comfort, Intelligent and Sport settings. DriveSense™ monitors the car's handling and the driver's actions. In Sport mode it adjusts suspension, steering, engine, automatic transmission and Saab XWD™ torque distribution for maximum agility.

Real-time damping.

Continuously adjusts the stiffness of the dampers to match your driving style and the road conditions.

Engine management.

Adjusts engine torque and throttle sensitivity for faster response and more control when driving actively.

Torque distribution.

On cars with XWD™. Continuously varies torque distribution between the front and rear wheels to suit your driving style and the road conditions.

Variable effort steering.

Adjusts steering response to suit your driving style and the car's speed.



HERE AND NOW

Saab XWD





eLSD.

Electronically controlled rear limited slip differential. Balances torque between the rear wheels. Gives enhanced control in all conditions, allowing the car to turn even quicker and more easily.

Saab cars are renowned for secure road-holding and consistent behaviour. Our latest innovation in this area is XWD™ – cross-wheel drive. One of the most advanced all-wheel drive systems available. It's electronically integrated with the braking system, stability program and traction control so they work together instead of compensating for each other. The result? Well, we could use words to describe the agile handling and instant response. But the best way is to find out for yourself – behind the wheel.

HERE AND NOW

A clearly enlightening idea.

Dynamic cornering light.

Turns the light in the steering direction.



Country light.

At speeds between
50 and 100 km/h.



City light.

Speeds below 50 km/h.



If you are fascinated by bright ideas, you'll find lots of them in a Saab. For example, take a look at the Bi-xenon SmartBeam. It's an intelligent new headlight system designed to sense speed, oncoming traffic, your steering direction and bad weather conditions. It then adjusts the beam for better visibility in a variety of situations. And automatically switches between high and low beam. Clearly safer and very convenient.

Adverse weather light.
Activated by the rain sensor.

Motorway light.
Speeds above 100 km/h.

Automatic high/low beam.
Switches to low beam when you approach another vehicle.

Speed-dependent beam.
The Bi-xenon SmartBeam headlight system adapts the width, length, angle and shape of the beam depending on your speed, for optimal visibility and increased safety in all driving situations.

Saab EcoPower Technology™ is the power of efficiency. It is developed to combine increased respect for nature with better performance. It's about using resources wisely. Aerodynamics, turbocharging, lightweight design and friction reduction are all part of the formula. The result? Impressive figures when it comes to power, fuel consumption and emissions. You can try Saab EcoPower Technology™ in any of our cars. Whether you prefer a car that runs on petrol, diesel or renewable bioethanol, you can count on a powerful experience. And the pleasure of driving with a cleaner conscience.



Saab
Eco



Power Technology™

HERE AND NOW

Welcome to our safety lab.



Euro NCAP top rating.
Engineered for 5-star Euro NCAP
performance. For more information
please visit www.euroncap.com.

Saab cars are developed where other manufacturers come to test their cars. Up here in Scandinavia, a demanding climate and icy roads offer the ideal setting for tough testing. For us, these are perfectly normal conditions. They're what our safety engineers experience on their way to work every morning. No wonder the very design of a Saab is shaped around crash avoidance and real-life safety.



Elk impact test.

Nature in Scandinavia is full of surprises. Which is why we developed a crash test where the car's windscreen hits a 380 kg dummy moose in order to help reduce injuries to the car's occupants. That's one example of how we team up with nature to develop our cars.

SAHR.

Saab innovated SAHR – the world's first active head restraints – to help reduce the risk of serious neck injuries in rear-end impacts. Today you'll find them in the front seats of all our cars.



HERE AND NOW



A love affair.

The close relationship between Saab and Saab drivers is somewhat unique. The involvement in the brand and our products is remarkable. Likewise the willingness to discuss new ideas, provide input to our product development and safeguard the unique Saab brand DNA. This is proven not least by all the various Saab clubs, fan sites and Internet forums uniting Saab owners around the world. We value this amazing dedication on the part of Saab owners more than anything else. Perhaps it goes some way to explaining why Saab has an outstandingly high degree of customer loyalty. Welcome to share the experience!



Join us on Facebook.

Join Saab Cars on Facebook and stay posted on everything that's going on around Saab.



The Saab Range



The Saab model range is packed with new products and is more exciting than ever. So take a closer look and get inspired. Then continue to explore all the fun-to-drive details and specifications at saab.com.



The new
Saab 9-4X

A new Scandinavian crossover. With sports tuning that offers a driving experience beyond comparison. We have created it to take you on life's daily journeys in a style that is far from everyday.



Take off at a higher level.

Cross country or cross town, every journey should be enjoyed. And in the Saab 9-4X you really can. The Saab 9-4X is characterised by driving excitement in every detail wherever you go. From the sensational control offered by the XWD™ system to the superb suspension with optional DriveSense™ adaptive chassis technology. Inside, the instrument panel and centre console are wrapped around you, forming an aircraft-inspired cockpit driver environment you'll immediately call home. Welcome aboard to enjoy driving at a higher level.



Entertainment on the go.

Tri-zone climate control, Bose® surround sound system, voice-controlled navigation, Bluetooth™ handsfree and rear seat audio/DVD entertainment are just a few of the available enhancements.

Rear view camera with park assist.

Helps enhance the view to the rear when parking. The system senses steering angle and displays a virtual image of your direction in the rear view mirror or on the infotainment screen.

Electrically adjustable pedals.

In addition to adjustment of the seat and steering wheel you can electrically alter the distance to the pedals, helping you to fine-tune a perfect driver's position.

THE NEW SAAB 9-4X

The Scandinavian spirit.

At Saab, inspiration comes from our unique nature and northerly climate. Here in our Scandinavian home, it's all around us. Applying it is our pleasure. In the new Saab 9-4X, enjoying it is yours. From its elevated position you'll enjoy an uplifting feeling. A heightened sense of stability. And a more confident command of the road. You're in the crossover that enables more by demanding less.

Saab XWD with eLSD.

An always active, fully automatic all-wheel drive system with eLSD as standard. Designed to improve the car's handling and stability in all driving conditions. It continuously senses your driving style and the road conditions, then actively helps improve the car's behaviour on the road.

DriveSense™

Adaptive chassis system designed to help you drive more smoothly in bustling city traffic, maintain a firmer footing on the tarmac and enjoy a thrilling driving experience on a winding country road. Simply twist a knob to adjust the car for Comfort, Intelligent or Sport mode.

Engine range.

The Saab 9-4X has an efficient 265 hp, 3.0i V6 equipped with the latest technologies such as direct injection and dual variable valve timing. The sporty Saab 9-4X Aero model has a 300hp, 2.8 Turbo V6 powertrain delivering a massive 400 Nm torque.



Saab 9-4X fuel consumption and emissions.*

Combined driving according to 1999/100 EC:
11.7–12.2 l/100 km; CO₂ 271–286 g/km
(3.0i V6 aut XWD – 2.8 Turbo V6 aut XWD).

* Figures are estimated. Final certified figures not available at the time of printing.

Rise to the occasion.

Your day can change fast. How about your car? Thanks to a flexible luggage area with innovative features like an integrated shopping bag holder, a wet-storage compartment and the optional U-rail CargoTrack with telescopic divider, the new Saab 9-4X can carry just about anything without comfort compromises. In addition there's the convenience of the optional power tailgate and a range of Saab Genuine Accessories.

Adjustable rear seat.

The rear seat's backrest angle can be adjusted to provide a perfect seating position.

Electrically operated tailgate.

Conveniently operated by remote control as you approach the car. A memory function allows you to program a reduced opening height, helping to prevent the tailgate from hitting the ceiling when the car is in a garage.

U-rail CargoTrack with telescopic divider.

A flexible cargo management system that helps keep luggage in place during spirited driving. The telescopic divider is easy to adjust for luggage of various shapes and sizes.

Towbar.

A removable/lockable towbar. Includes enhanced Trailer Stability Assist function.





Bike holder with lift.
Insert the bike at door height
and lift with the help of
gas-filled struts. Lockable.

Roof rack.
Can be combined with
other accessories for loading
and transportation.



Side steps.

Make the going even more
convenient and add to the sturdy look.



The new
Saab 9-5

The new Saab 9-5 is anything but ordinary, featuring Scandinavian design combined with a unique driving experience. Now we are introducing the new Saab 9-5 SportCombi that delivers spaciousness and innovative versatility at an even higher level.



Driving excitement.

Now with even more space.



Innovative versatility.

The luggage compartment of the new Saab 9-5 SportCombi has innovative features such as integrated shopping bag holders and a wet-storage compartment. You can also choose the ingenious U-rail CargoTrack with telescopic divider and the convenient electrically operated tailgate with memory.

Rear view camera with park assist.

Helps enhance the view to the rear when parking. The system senses steering angle and displays a virtual image of your direction on the infotainment screen.

The Saab 9-5 SportCombi is great news if you're looking for a sporty, versatile and spacious car. Take it for a spin and feel the turbo genes. The cockpit wraps around you and the car just feels smaller and tighter the harder you drive. You become one with the car. If you prefer the Saab 9-5 Sedan you can enjoy the same driving excitement in one of the roomiest cars in its class. Whichever model is your favourite, you'll have a car to carry your family, friends and leisure gear in absolute comfort.



Saab 9-5 Aero.

The top-of-the-line Aero model comes with unique front and rear design, integrated foglights, tuned and lowered sports chassis, alloy wheels and dual sports exhaust. Simply the most intense Saab driving experience.

Saab EcoPower Technology™.

The power of efficiency. Impressive power, fuel consumption and emissions – whether you prefer a car that runs on petrol, diesel or renewable bioethanol.

Euro NCAP.

Engineered for 5-star Euro NCAP performance, based on the already tested 5-star 9-5 Sedan (2009). For more information about the new Saab 9-5 results and the independent Euro NCAP safety institute, please visit www.euroncap.com.

Anything but ordinary.



When you have a different perspective on things you don't just design another car. You make a car that is out of the ordinary – like the new Saab 9-5. The most advanced Saab ever, blending Scandinavian design and cutting-edge technologies with inspiring influences from our aircraft heritage. The behind-the-wheel experience is exceptional. A turbocharged, spirited and engaging driving sensation in the most expressive Saab ever. Just fasten your seatbelt and prepare for take-off.



Saab 9-5 fuel consumption and emissions.

Combined driving according to 1999/100 EC: 5.3–10.1 l/100 km;
CO₂ 139–238 g/km (Sedan TiD⁴ man – SportCombi* Turbo⁶ XWD aut).

* Figures are estimated. Final certified figures not available at the time of printing.

Panorama sunroof.

Large, twin glass panel sunroof that creates an airy atmosphere inside the cabin. The front section is electrically tiltable/retractable. Sliding interior shade.

All-turbo engine range.

The new Saab 9-5 features an entirely new all-turbo engine range. Whether you prefer a car that runs on petrol, diesel or renewable bioethanol, you can count on excellent mid-range torque for rapid acceleration when overtaking.

Electrically operated tailgate.

On the SportCombi. Conveniently operated by remote control as you approach the car. A memory function allows you to program a reduced opening height for when the car is in a garage.

Signature lighting.

The ice sculpture-inspired front and rear lamps have integrated LED lighting that carves out the typical signature of the new Saab 9-5. (Front signature lighting only with Bi-xenon headlights.)



Pilot Head-up Display.

Projects information onto the windscreen, such as speed, rpm, navigation instructions, turn signals, parking assistance instructions, temperature and warning messages.

Saab Infotainment Navigation.

Voice-controlled and easy-to-use system with outstanding capability when it comes to entertainment, navigation and communication. Features an 8" colour touchscreen, a 10 GB hard drive space for music, AUX and USB connections.

A high-angle, close-up photograph of the driver's side interior of a Saab 9-5. The image shows the black leather-upholstered front and rear seats, the center console, and the dashboard area. The text 'Air born.' is overlaid in a large, bold, lime-green font. The car's interior is dark, with metallic accents on the door handles and dashboard.

Air born.

In the driver's cockpit of the new Saab 9-5 everything is designed around you. The instrument panel and centre console are angled and curved. All the functions you use frequently while driving are in front of you. On or around the steering wheel. Take just one look at the aircraft-inspired instruments and you'll clearly sense our genes.



A more intense experience.

Drive the new Saab 9-5 and experience the way you engage all your senses. You're truly involved and can enjoy consistent road manners with instant response to your every input. Agile and sporty beyond expectation. Behind the scenes, you're also assisted by an impressive range of electronic systems designed for active driving. Just press the Start button and hit the road.

Saab XWD.

The Saab XWD™ cross-wheel drive system continuously senses your driving style and the road conditions. It then actively helps improve the car's behaviour on the road. What you feel is better grip, faster acceleration, more agile cornering and improved stability. In all kinds of weather.

DriveSense.

Twist a control knob to choose between Comfort, Intelligent and Sport settings. DriveSense™ monitors the car's handling and the driver's actions. In Sport mode it adjusts suspension, steering, engine, automatic transmission and Saab XWD™ torque distribution for maximum agility.



Five stars.
Top rating in the European New Car Assessment Program (Euro NCAP) crash tests. For more information please visit www.euroncap.com.



Lane Departure Warning.

Camera-based safety system designed to detect and warn if you unintentionally stray across the lane markings at speeds above 60 km/h.

Saab Advanced Park Assist.

With front, rear and side sensors to help you find a street parking space that fits the car. Visual and audible instructions guide you to execute a perfect parking manoeuvre.

Genuinely Saab.

Saab Genuine Accessories are specially designed and tested for your car to ensure optimum functionality, safety and quality. Let your car reflect your personal style, enhance your travel comfort and optimise its versatility for every occasion. Every day.



5-spoke Turbo Star.

20 × 8½" alloy wheels including hubcap with Saab wordmark.

Brembo brakes.

High-performance brakes with vented 355 mm front discs.

Rear spoiler.

Boosts the dynamic design of your car even further. (Sedan only)

Mud flaps.

Front and rear. Help protect the car body and other road-users from flying gravel and splashing water.

Sunshades.

For the side and rear windows. Help reduce heat build-up in the cabin.

Roof rack.

Can be combined with other accessories for loading and transportation. Available in aluminium or black coated steel.

Cargo holders.

What you can't fit inside you can carry outside. Simply choose from our range of specially designed roof rack accessories to bring your skis, bikes, surfboards, kayaks and more.

**Cargo guard and space divider.**

Metal guard that separates the passenger and luggage compartments. Can be fitted with the cargo space divider. Convenient for separating fragile loads from more solid items or when travelling with pets.

Scratch protection/seating mat.

Rolls out from the luggage compartment to protect the bumper. Easily removed for use as a waterproof seating mat.

Towbars.

Choose between a fixed and a removable/lockable towbar. For the Saab 9-5 SportCombi you can also have a new swiveling towbar. All Saab towbars include the enhanced Trailer Stability Assist function.



Saab 9-3 Griffin

Just one look and you'll know it. This special edition of the Saab 9-3 is designed for driving exhilaration beyond the ordinary. Boosted by the sparkling driving sensation that comes from a range of new highly efficient engines.



Bolder, brighter and very eager.

The new Scandinavian design touches of the Saab 9-3 Griffin make it look crisper and even more powerful. Take the driver's seat and you'll find further proof of freshness all around you. Start up, press on, enjoy the road and discover what the latest engine technologies mean. This car really does put some spice in your life.



From 119 g/km, to 180 hp.

Try a Saab 9-3 with our innovative two-stage turbodiesel engine and you won't have to compromise between high performance and low emissions.

Direct power and efficiency.

The Saab 9-3 comes with a choice of new petrol and BioPower (E85) engines. They feature direct injection, dual variable valve timing and twin-scroll turbo. Result? Substantially more torque, more refinement and increased efficiency.

Saab 9-3 Aero Griffin.

The top-of-the-line Griffin model with dual sports exhaust pipes, sports chassis, sports interior and matching equipment to offer the most intense Saab driving experience.

Five stars.
Top rating in the European New Car Assessment Program (Euro NCAP) crash tests. For more information please visit www.euroncap.com.



Saab 9-3 fuel consumption and emissions.

Combined driving according to 1999/100 EC:

4.5–9.0 l/100 km; CO₂ 119–209 g/km

(Sport Sedan TTiD⁴ man – SportCombi Turbo⁴ XWD aut).



Enjoy a new cockpit sensation.

The driver focus strikes you the very second you slide into the cockpit of the Saab 9-3. Instruments and controls are positioned in logical groups and those that are most frequently used can be operated with your hands safely on the wheel. The cockpit also integrates innovative solutions like the unique Saab Night Panel – designed to help you stay a more focused driver. And above all, there are all those fun-to-drive qualities that are also vital for safer driving.



Saab Infotainment Plus.

Voice-controlled infotainment system with 6.5" colour touchscreen, navigation, FM stereo tuner, MP3/WMA-compatible CD player and AUX connection for MP3 player.

Bose® Surround Sound System.

Our top-of-the-line sound system with 11 speakers (SportCombi 10).

Bluetooth™ phone integration.

Connects your Bluetooth™ phone with the infotainment system.

Dual-zone climate control.

With different temperature zones for driver and front passenger.

Fresh interior.

With new materials, textures and colour combinations. The Griffin interior is designed to add even more sporty attraction and driving pleasure.



Designed around you.

There's no better proof of a car's capabilities than putting it through its paces on the road. So just get into the Saab 9-3 Griffin and discover all the ways it's designed to perform. Sense the way the car interacts with you along the road. With instant power at hand and a chassis tuned for agile, sporty handling. If you want a really intense experience you should try our innovative cross-wheel drive system, Saab XWD™.



Bi-xenon cornering headlights.

With a system that turns the headlights when you turn the steering wheel, to further improve visibility on winding roads. At highway speeds the lights are raised slightly to provide a longer beam.

Saab XWD.

Our innovative cross-wheel drive is one of the most advanced systems available. Provides better grip, faster acceleration, more agile cornering and improved stability. In all kinds of weather.

eLSD.

On cars with XWD™ the optional electronically controlled rear limited slip differential balances torque between the rear wheels, allowing the car to turn even quicker and more easily.

Prepared for anything.

With Saab Genuine Accessories you can enhance the functionality and convenience of your Saab 9-3 Griffin even further – at work, with family or at your favourite activity.



Sunshades.

For the side and rear windows. Help reduce heat build-up in the cabin.



Towbars.

Choose between fixed and removable/lockable towbars.

Cargo management.

A wide range of nets, guards and holders for convenient cargo management available from Saab Genuine Accessories.

Cargo holders.

What you can't fit inside you can carry outside. Simply choose from our range of specially designed roof rack accessories to bring along your skis, bikes, surfboards, kayaks and more.

Roof rack.

Available in black or as C-track profile in aluminium.

Bike holder with lift.

Insert the bike at door height and lift with the help of gas-filled struts. Lockable.

Surfboard holder.

Features resilient rubber strips. Equipped with a mast holder.

**Floor cargo net.**

Holds light items in place and makes the luggage compartment more practical during driving. (Not Convertible)

Side cargo net.

For fitting on the right-hand side of the luggage compartment. Elastic, designed for holding light items in place during driving. (Not Convertible)

Scratch protection/ seating mat.

Rolls out from the luggage compartment to protect the bumper. Easily removed for use as a waterproof seating mat.





Saab 9-3X Griffin

The Saab 9-3X is your enabler to go further, to do more. A sporty wagon with rugged exterior and elevated all-wheel drive performance, featuring the innovative Saab XWD™ cross-wheel drive system.





Raise your expectations.

If you like a commanding view of your surroundings, the new Saab 9-3X is the perfect place to be. With its raised chassis you are seated a bit higher in the driver-focused cockpit. With instant turbocharged power at hand and a sensational feeling of control. No matter the weather and road conditions.

Saab XWD.

The Saab XWD™ cross-wheel drive system continuously senses your driving style and the road conditions. It then actively helps improve the car's behaviour on the road. What you feel is better grip, faster acceleration, more agile cornering and improved stability. In all kinds of weather.

New turbo engines.

The Saab 9-3X features a range of new turbocharged, direct injected petrol and BioPower (E85) engines that provide increased efficiency, refinement and torque.

Two-stage turbodiesel.

The Saab 9-3X is available as a special low-emission model with our innovative two-stage turbodiesel engine combined with front-wheel drive (FWD) and a 20 mm higher chassis.



Saab 9-3X fuel consumption and emissions.

Combined driving according to 1999/100 EC: 5.1–9.0 l/100 km;
CO₂ 135–209 g/km (TTiD⁴ FWD man – Turbo⁴ XWD aut).

Ground clearance.

With XWD™ the chassis is raised 35 mm. It also features body-levelling that automatically keeps the car at optimal height, even with a heavy load or when towing.

New interior.

Contoured sport seats help support your body when the going gets tough. Leather/textile upholstery and new interior trim set the special character of the Saab 9-3X Griffin.

Inspired by ice.

The ice sculpture-inspired design of the front and rear lamps carves out the typical Scandinavian signature of the Saab 9-3X Griffin.

Cargo management.

The flexible luggage compartment makes it easy to bring along your gear.

What's your genuine interest?

The Saab 9-3X is designed around you – an active driver with an active life. With Saab Genuine Accessories you can enhance functionality and convenience even further – at work, with family or at your favourite activity. Our accessories are specially designed and tested for your car to ensure optimum safety and quality. So go ahead. Make the most of your Saab 9-3X.



Roof rack.

For the roof rails. Available in black painted steel or as C-track profile in aluminium.

Integrated roof rails.

Available in black (standard) or with a lower profile in matt metal finish.

Kayak/canoe holder.

With adjustable supports of soft rubber that mould to the shape of the hull. See more holders at saab.com.

Cargo guard.

Metal guard that separates the passenger and luggage compartments.

Towbar.

Available as a fixed or easily removable/lockable towbar.

Cargo space divider.

Fitted with the cargo guard. Convenient for separating fragile loads from more solid items or when travelling with pets.

5-spoke Claw 18 × 7½".

One example from the range of alloy wheels available from Saab Genuine Accessories.





Saab 9-3

Convertible Griffin

This is a Saab icon with progressive Scandinavian design. An open car for an open mind. A four-season four-seater that will empower your senses. Sporty, elegant and playful.



Feel free.

With the Saab 9-3 Convertible inspiration is not just around the corner, it's everywhere. In the dynamic driver's seat. In the turbo power, spirited performance and cutting-edge chassis design. Plus all the advanced features that enhance driving excitement and convenience even further. Did we mention world-class real-life safety? Prepare for it all – top up or top down.

Petrol and BioPower engines.

For the Saab 9-3 Convertible there is a range of new petrol and BioPower (E85) engines featuring direct injection, dual variable valve timing and twin-scroll turbo. The result? Refined and smooth yet with brutal power when you really need it.

Two-stage turbodiesels.

Try the Saab 9-3 Convertible with one of our innovative two-stage turbodiesel engines and you won't have to compromise between high performance and low emissions.

ESP® – Electronic Stability Program.

With smooth, progressive action. Helps reduce skidding on slippery surfaces. Brakes one or more wheels and reduces the throttle opening if necessary.

TPMS – Tyre Pressure Monitoring System.

Gives a warning message in the Saab Car Computer, indicating which tyre has insufficient pressure.

Fully automatic soft-top.

Raises and latches in just 20 seconds. Available with remote operation. Excellent insulation from outside noise, heat and cold. Heated glass rear window for improved all-weather visibility. The top unfolds and closes automatically – even at speeds of up to 30 km/h.





Saab 9-3 Convertible fuel consumption and emissions.
Combined driving according to 1999/100 EC: 5.2–8.6 l/100 km;
CO₂ 137–199 g/km (TTiD⁴ man – Turbo⁴ aut).

Twin sports exhaust pipes.
Provides a sporty look and a powerful exhaust note. (Accessory)

Five stars.
Top rating in the European New Car Assessment Program (Euro NCAP) crash tests. For more information, please visit www.euroncap.com.



Slip into the cockpit.

The Saab 9-3 Convertible Griffin is designed around you. With a cockpit-like driver's environment that inspires close interaction between car and driver. Instruments and controls are positioned in logical groups and the most frequently used functions can be operated with your hands safely on the wheel.



New interior.

The Griffin interior is designed to add even more sporty attraction and driving pleasure.

Infotainment systems.

Easy and intuitive, even while on the road. Your Bluetooth™-enabled mobile phone connects automatically to the handsfree function. And for extra convenience, you can command the phone, radio and navigation by voice control. So, just plug in your MP3 player and enjoy the 10-speaker 300 W sound system.

Four-season, four-seater.

Would you like to be closer to nature whatever the time of the year? The extremes of the Scandinavian climate are the perfect inspiration for us at Saab to build a true four-season four-seater. A convertible that is at once sporty, elegant and playful. A car not just to please your senses but to empower them even when the frost bites. A car where style meets responsible performance. Always ready and eager to go.

Bi-xenon cornering headlights.

With a system that turns the headlights when you turn the steering wheel, to further improve visibility on winding roads. At highway speeds the lights are raised slightly to provide a longer beam.

Headlight washers.

The first headlight cleaning system was innovated by Saab. Today, powerful high-pressure jets help keep the lenses clean.

Rain sensor.

Starts the windscreen wipers automatically and adjusts wiper speed to suit the rain's intensity.






Ready, set, go.



Luggage capacity.

The CargoSET (Self Expanding Trunk) function automatically expands the luggage capacity as you raise the top – to the tune of no less than 352 litres.



The Saab 9-3 Convertible is a sleek, elegant eye-catcher and a car to arrive in. But it's also a Saab inside and out, which means that it's filled with versatility. In fact, you could say it's surprisingly practical. It just doesn't show on the outside. And with Saab Genuine Accessories you can adapt it even further to your own taste and interests.

Wind deflector.

Reduces back draught and enhances comfort when driving with the top down.

Equip for the moment.

With our wide range of accessories you can easily adapt the car to suit your special needs. Fit a detachable towbar and you can also have a bike holder. Or add a scratch protection mat to shield the bumper – can also double up as a waterproof picnic mat. Explore all the opportunities with Saab Genuine Accessories at saab.com.

Extend your experience.

Continue at saab.com

Now it's time to let your inspiration really take off by designing your own Saab. Explore all your possibilities and find out more about our models, specifications, options and accessories at saab.com.



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Please consult your Saab dealer for the latest information.

Saab AB and Saab Automobile AB are today two unaffiliated companies with a common history. Saab Automobile AB manufactures cars. Saab AB has its main operations in defence, aviation, space technology and civil security. For more information about Saab AB, please visit www.saabgroup.com.